



# SKGBC MEMBERSHIP OFFER



# **ABOUT US**

Over the last 10+ years, we have been inspiring the Slovak construction industry to take a step towards sustainability



**The Slovak Green Building Council (SKGBC)** was founded in November 2010 as a non-profit civic association.

During these years, the organisation has become a renowned and well-known organisation with the support of an international network. The SKGBC is the main ambassador of sustainable constructions in Slovakia.

The supreme body of the organisation is the assembly of members, which elects its board. The executive body of the organisation is the secretariat, headed by the executive director, who is being appointed by the board.

#### **OUR MISSION**

We implement ecological, economical, and social aspects of sustainable constructions, education, and networking for experts and general public, and establish specialised dialogue on sustainable constructions.

### **OUR VISION**

Economical, ecological and aesthetic buildings with healthy interiors, not wasting energy and other resources, becoming the standard in Slovakia.

### **OUR GOAL**

Making sure all new and reconstructed old buildings are erected using standards of sustainability, reducing energy consumption, eliminating the impact of buildings to the environment, and minimising the carbon footprint.

# **OUR ACTIVITIES**



### **EDUCATION AND EVENTS**

We perform education activities with the goal to introduce latest trends and knowledge on sustainable constructions. The systemic specialised education is being provided by the GREEN BUILDING ACADEMY, consisting of 7 modules. The international conference of GREEN BUILDING SUMMIT is the summit event on this topic in the area of Central Europe, full of inspiration and practical experience from abroad. The traditional events series of the Green Building Week is being accompanied by the thematic tours of buildings of the GREEN WALK-GREEN TALK.



In cooperation with our members, other associations and scholars, in 2022, we started Initiative for Modern Wooden Constructions with the goal to support wood as a sustainable material in modern constructions. We took part in many international projects. One of them was aimed to prepare the students for the practical life in the are of sustainable buildings. Another one was the SMARTER Finance for Families project, which supports new mechanisms of funding new buildings and renovation of old ones.



### **LEGISLATION**

We are the co-founder of the Buildings for Future platform, with its main mission being active cooperation in creating public policies with effect on the construction and renovation of buildings, focusing on energy efficiency, healthy interiors, and sustainability. Via this platform, we take part in the legislation processes. Thanks to an active member from the world of legal services, we are able to provide regular monitoring of construction, environmental, and energy related legislation.



# PARTNERSHIP AND NETWORKING

Events are an ideal platform to find new business contacts and opportunities. We organise various specialised and networking events and cooperate with professional and interest organisations, institutions, business and professional chambers, like SKA, SKSI, Buildings for Future, Passive Houses Institute, Green Roofs, as well as universities. We have above-standard relationships with the most important institutions and experts on the domestic market, as well as selected sister green councils abroad.



#### **COMMUNICATION AND PR**

We communicate on the current trends and topics on sustainable construction actively - in the media, on web pages, social media etc. and support the awareness of the general public on the benefits of sustainable constructions. We promote the sustainable construction also via other communication tools, like regular newsletters or legislation monitoring. Our members may use all our communication channels to boost their visibility and share information. We also build the prestige of our brand and support the brands our members communication and PR materials.

# **OUR MEMBERS**

Among our members, there are companies from various sectors of economy, supporting high-quality constructions and building renovations using the principles of sustainability. They are professionals from all the stages of the sustainable construction industry - from architects and planners, through technology and material suppliers and producers, construction companies, to developers, investors, financial institutions, and schools.

### **MEMBERSHIP CATEGORIES**

#### **EXCLUSIVE MEMBER**

The exclusive membership is for legal companies interested in exclusive cooperation and higher visibility at the council's activities. Exclusive members get individual approach and care provided by the SKGBC team members in order to achieve maximum utilization of all the benefits of our cooperation.

### **REGULAR MEMBER**

Regular membership is for legal entities. Regular members may participate in all activities of the council. They have a voting right and company representatives may seek election to the council bodies. All regular members have the same voting rights (one vote per member).

### **ASSOCIACED MEMBER**

Associated membership is for education and scientific institutions, non-profit organisations and subjects who are not businesses. They do not have a right to vote and to seek election into the council board. It offers the possibility of partnerships at specialised seminars and active participation in activities and projects, as well as in working groups.



# BENEFITS OF MEMBERSHIP

### **REGULAR MEMBERSHIP**

Regular membership is for legal entities. Regular members may participate in all activities of the council. They have a voting right and company representatives may seek election to the council bodies. All regular members have the same voting rights (one vote per member).

Regular members have the right to participate in creating strategy and plan of activities and events of the SKGBC.

To be a member of an organisation with the support of its international network has many benefits in various areas:

### WE ARE A COMMUNITY OF LEADERS

- Members may suggest current topics, initiate events and discussions on topics of sustainable development in the construction industry as part of the SKGBC activities.
- Members may take part in regular SKGBC events for free or for reduced price. Those events are, in particular:
  - the international conference of **GREEN BUILDING SUMMIT**, presenting renowned international speakers,
  - specialised education, like the sustainability academy of **GREEN BUILDING ACADEMY**,
  - a series of events entitled the GREEN BUILDING WEEK,
  - networking events and various discussions on the current topics.
- Members are being regularly briefed on the current situation on the market, in particular, via the quarterly newsletter and monthly monitoring of construction, environmental and energy related legislation.
- Members may participate in the projects of the council, as well as in working groups and initiatives.
- Corporate social responsibility membership in the SKGBC is a proof of high social responsibility and prestige.







#### **LEGISLATION**

- We are the co-founder of the Buildings for Future platform, with its main mission being active cooperation in creating public policies with effect on the construction and renovation of buildings, focusing on energy efficiency, healthy interiors, and sustainability.
- Members receive information on events organised by the platform and are able to take active part in the events and networking meetings.
- Members are able to directly affect the creation and development of Slovak legislation in form of comments implementing the principles of sustainable buildings.
- Members also receive regular monthly monitoring of construction, environmental, and energy related legislation.

### **NETWORKING**

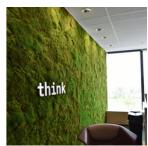
- Members are able to make new business connections with members and non-members at the regular specialised and networking events of the SKGBC.
- As part of the selected events, there is the social section, which is an ideal platform to make new business contacts with companies from the sustainable construction industry.
- SKGBC members are able to meet new contacts and get information on other members.
- Members may participate in projects with secondary schools and universities and expand their external cooperation and interconnect the schools and practical life more.

### **VISIBILITY AND PROMOTION**

- We communicate the current topics actively and support the awareness of the general public on the advantages and benefits of sustainable constructions.
- We promote the topics of sustainable constructions in the media, via our social media accounts and other communication channels.
- Our webpage of www.skgbc.org and the profiles of SKGBC on social media is also a way how to promote and increase the visibility of our members, their projects and activities.
- Our members are able to use the SKGBC events to increase the visibility of their company by means of partnership or sponsorship.
- Members may also promote their sustainable projects, products or services with the support of the SKGBC as part of the Green Building Week events.
- We are also able to promote the events of our members by sending invites to selected contacts from our database consisting of 4,000+ partners (according to the relevance and topic).
- Our members are being regularly updated on the news and current situation on the market via the quarterly newsletter and regular invites to various events of the council and its partners.
- Logos of our members are displayed on the SKGBC webpage including a link to the member's webpage.
- Our members may use the SKGBC logo for their company marketing in their own promotion materials and on their webpage.







### **EXCLUSIVE MEMBERSHIP**

The exclusive membership is for legal companies interested in exclusive cooperation and higher visibility as part of the council activities. Exclusive members enjoy individual approach and additional benefits designed for them individually.

- Exclusive members have the right to vote and representatives of their companies may seek election to the council bodies.
- Exclusive members have the right to participate in creating strategy and plan of activities of the SKGBC.

Apart from all the benefits of regular members, exclusive members have access to additional services and services designed individually for them:

### **EXCLUSIVE CONTACTS AND RELATIONSHIP**

- We organise meetings of exclusive members with the purpose of closer cooperation.
- Exclusive members are being informed on the SKGBC meetings with public authorities, self-governing region bodies, and international organisations, and may nominate persons to represent them at those meetings.
- Exclusive members receive partnership offers for key events of the council first (conferences, specialised seminars, work breakfasts, evening clubs).

#### **EXCLUSIVE VISIBILITY AND PROMOTION**

- We display the logos of exclusive members labelled as "Exclusive member" at the main documents of the council (Annual Report) and they are given priority spots on the webpage of www.skgbc.org.
- The logos of our exclusive members are also being displayed in the SKGBC email signature.
- Exclusive members may become ambassadors of one of the topics the SKGBC is focusing on (has to be approved by the board).
- Representatives of the exclusive members may act as hosts at specialised events of the SKGBC.
- The SKGBC may provide support of a project or event of the exclusive members (has to be approved by the board).
- joint events of exclusive members and the council may be listed in the event plan of the SKGBC. We will support such events by contacting the target group.
- Support of PR activities of the exclusive members by promotion of the projects by means of joint press releases.







### **ASSOCIATED MEMBERSHIP**

This membership is for education and scientific institutions, non-profit organisations and subjects who are not businesses. They do not have a right to vote and to seek election into the council board. It offers the possibility of partnerships at specialised seminars and active participation in activities and projects, as well as in working groups.

The benefits of membership with the SKGBC grows with the proactive approach of the members and their engagement in the activities of the council.

At all types of promotion, we reserve the right of revision and editing of the contents and text. Corporate promotion must be specialised, based on facts and in line with the vision and mission of the SKGBC.

### **MEMBERSHIP FEES:**

Membership category		Annual fee in EUR
Exclusive member		6 000 EUR
Regular member - category A	up to 24 employees	1 000 EUR
Regular member - category B	25 - 49 employees	2 000 EUR
Regular member - category C	50 + employees	3 000 EUR
Associated member		500 EUR

<sup>\*</sup> Annual fee is calculated for one calendar year (i.e., from 1 January to 31 December). In case the regular membership starts during the current year, we will charge the aliquot amount for the respective part of the year. The membership for the next year may be terminated by 31 December of the previous year. Otherwise, it will be renewed automatically.



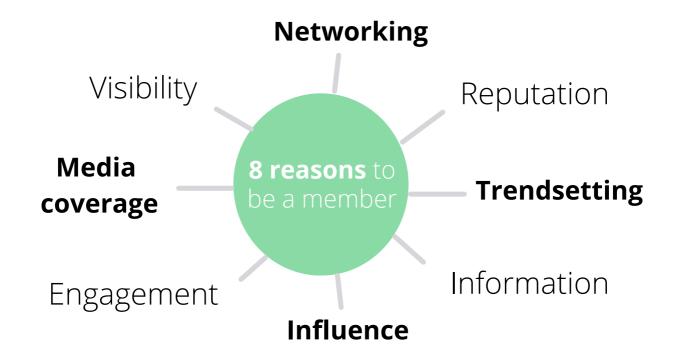




# WHY BECOMING A MEMBER?

### Become our member and get access to many benefits:

- Prestige of a member of an important professional organisation.
- Platform for activities on sustainability in constructions.
- Current information and know-how of the dynamically evolving segment.
- Contacts in member companies, partners, and supporters of sustainable constructions.
- Better visibility at the activities and projects of the council.



### **CONTACTS**

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